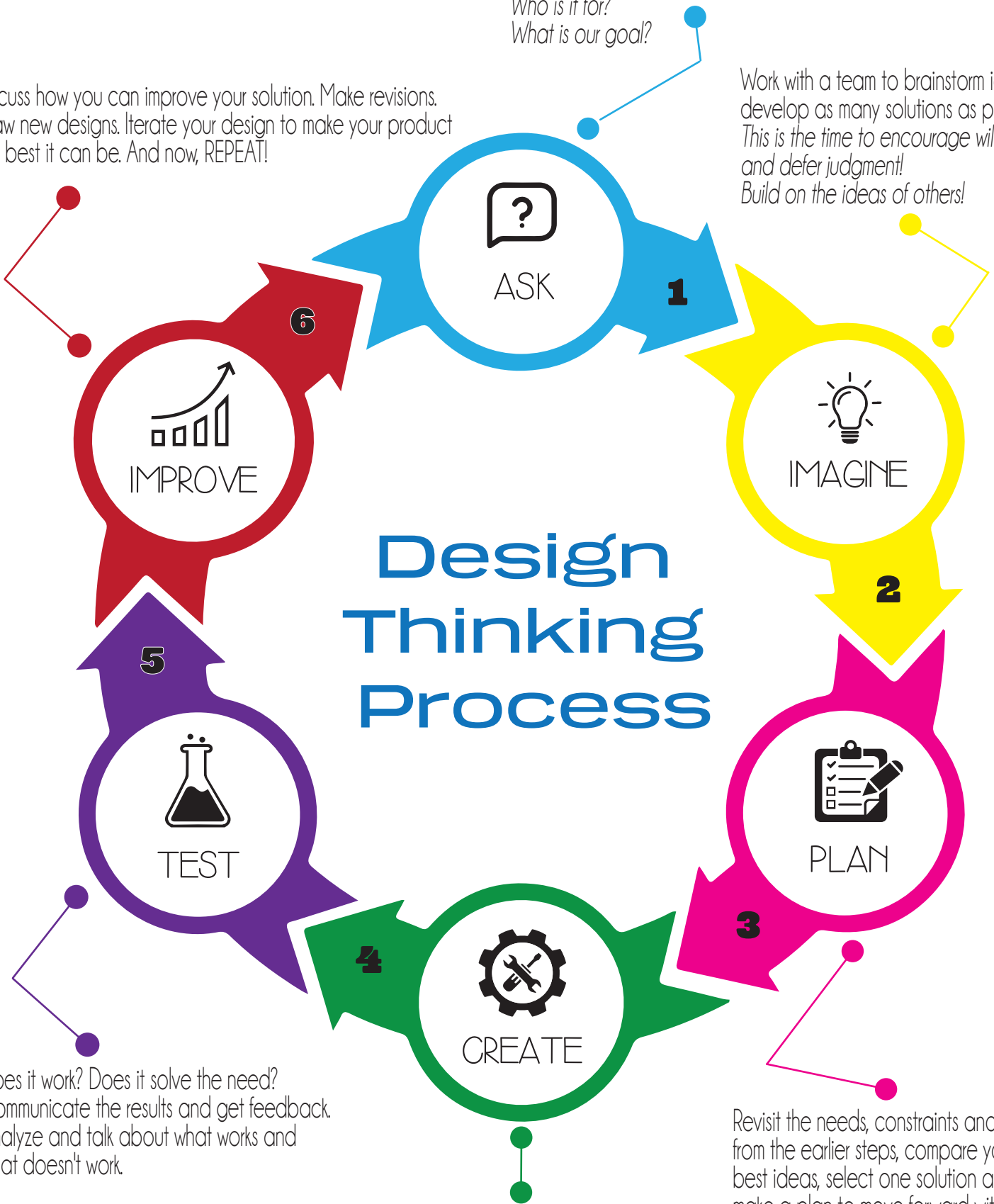


Ask critical questions. These questions include:
What is the problem to solve?
Who is it for?
What is our goal?

Discuss how you can improve your solution. Make revisions.
Draw new designs. Iterate your design to make your product
the best it can be. And now, REPEAT!

Work with a team to brainstorm ideas and
develop as many solutions as possible.
*This is the time to encourage wild ideas
and defer judgment!*
Build on the ideas of others!



Design Thinking Process

Does it work? Does it solve the need?
Communicate the results and get feedback.
Analyze and talk about what works and
what doesn't work.

Building a prototype makes your ideas real!
These early versions of the design solution help you
verify whether the design meets the original challenge objectives.
Push yourself for creativity, imagination and excellence in design.

Revisit the needs, constraints and research
from the earlier steps, compare your
best ideas, select one solution and
make a plan to move forward with it.